



# Project & Portfolio Value Creation

*Building capabilities and value, One block at a time*

## ESSENTIALS OF SUCCESSFUL PROJECT MANAGEMENT & PROJECT LEADERSHIP:

*Strengthening key capabilities for organizational success*

### WHO SHOULD ATTEND

- ◆ Participants involved in Project Management, Program Management, Product Development, Project & Program Management Offices, Resource Management, Strategic & Business Planning
- ◆ Targeted industries include Healthcare, Consumer Goods, IT, and Supply Chain

### PARTICIPANTS WILL LEARN HOW TO:

- ◆ Identify capability requirements in Integration, Scope, Time, Cost, Quality, Human Resource, Communications, Risk, and Procurement Management as defined by the Project Management Institute (PMI)
- ◆ Assess different types of decision-making models and identify your organization's needs to better position yourself for personal growth and professional success
- ◆ Maintain optimal Team performance within the context of different organizational structures, cultures, and capabilities
- ◆ Optimize your Project Team's performance and bridge capability gaps through the application of effective Project Leadership skills
- ◆ Develop performance measures to monitor, track, and evaluate your Project Team
- ◆ Build an effective cross-functional Project Team with the necessary expertise and orientation to become a High Performance Team
- ◆ Use Microsoft Project software to plan, monitor & control, and execute your Project(s) efficiently

### 2009 SCHEDULE

- ◆ **Public courses** – to be determined
- ◆ **Private and customized courses** – can be scheduled with 30 days advanced notice

**To Register:**

E-Mail: [rbayne@ppvc.net](mailto:rbayne@ppvc.net)

Web: [www.ppvc.net](http://www.ppvc.net)

Tel: (267) 269-3391



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## WORKSHOP LEADER

Dr. Richard Bayney is President & Founder of Project & Portfolio Value Creation (PPVC), a consulting boutique providing Training and Education in Project, Portfolio, Resource, and Risk Management as well as Business, Strategic, Portfolio, and Scenario Planning services. He is a Faculty member at University of Pennsylvania lecturing to graduate and executive students in (a) Project Portfolio Management, (b) Overcoming Organizational Barriers To Successful Project, Program, & Portfolio Management Implementation, and (c) Decision Modeling. Richard is a frequent speaker in 'Portfolio & Resource Management, Risk Analysis & Risk Management, and Strategic Planning in Drug Development' and is an Advisory Board Member to Cambridge Healthtech Institute.

Dr. Bayney is a 23-year veteran of the Pharmaceutical & Biotechnology industry at Merck & Co., Bayer Corp. and AG, Bristol-Myers Squibb, and Johnson & Johnson Pharmaceutical Research & Development. In his previous position at Johnson & Johnson, Richard was Vice President, Portfolio Management & Decision Analysis. He has spent 11 years building and leading departments in Strategic Planning, Decision Analysis, and Portfolio Management, 2 years as an International Project Manager for a marketed cardiovascular drug, and 10 years in Molecular Biology research in Oncology and Central Nervous System diseases..

Dr. Bayney obtained his M.Sc. and Ph.D. from University of London, MBA from Columbia University, and PMP from the Project Management Institute.

## REGISTRATION

- ◆ The cost of the workshop is US \$895 and preliminary registration can be secured by contacting Dr. Bayney at [rbayney@ppvc.net](mailto:rbayney@ppvc.net)
- ◆ Group discounts of 10 or more participants from the same organization are available
- ◆ Checks made payable to 'Project & Portfolio Value Creation' should be sent to 37 Terrell Drive, Washington Crossing, PA 18977, USA
- ◆ Binder materials as well as breakfast, lunch, and beverages are provided throughout the course
- ◆ Cancellations made more than 30 days in advance of a course will be fully credited toward a future course; alternatively, a refund less a \$500 fee will be mailed via check
- ◆ No credits or refunds are possible if cancellations are made less than 30 days in advance of a course.

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**DAY 1**

## **PROJECT MANAGEMENT – Process Groups & Knowledge Areas**



- ❑ Learn about the 5 Process Groups, 9 Knowledge Areas, and 44 competencies necessary for successful Project Management as defined by PMI
- Essentials of effective Project Management as a cornerstone to business survival
- 5 Process Groups – Initiating, Planning, Executing, Monitoring & Controlling, & Closing
- 9 Knowledge Areas – Integration, Scope, Time, Cost, Quality, Human Resource, Communications, Risk, & Procurement
- Inputs, tools & techniques, and outputs for each competence.

## **PROJECT MANAGEMENT – The Organization & The Project Team**



- ❑ Learn how to build an effective Project Team by including the right subject matter experts and empowering members with an eye on the organization's culture
- The challenges posed by different types of organizational structures
- Organizational culture and its potential impact on Project success
- Composition of the Project Team from beginning to end
- Roles and responsibilities of the Project Manager, Leader, and Team
- Project sponsorship and stakeholder relation management.

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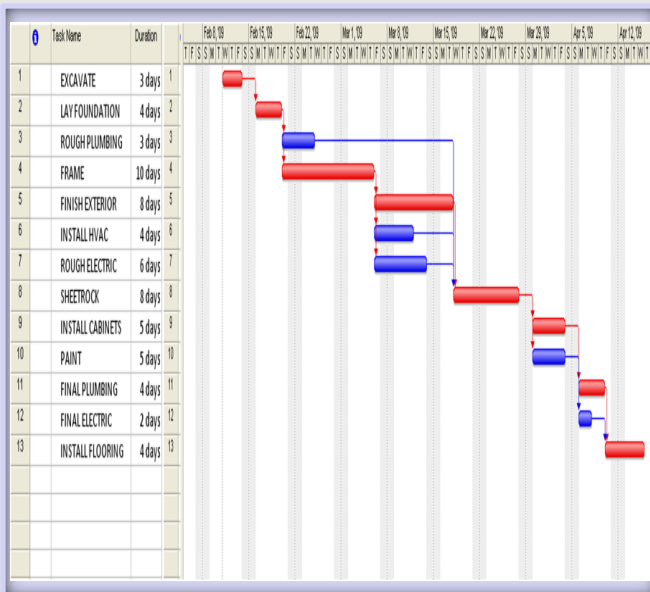
**DAY 2**

## PROJECT LEADERSHIP – Critical core competencies



- ❑ Learn how to bridge the gaps between good Project Management and successful Project Leadership and how different decision-making models could impact your success
- Concepts of different Leadership styles, principles, and practices
- The transformational Project Leader and the impact on Project Team performance
- Moving beyond the conventional Project Team to a High Performance Team
- Models of decision-making and how they impact Project and Product Management
- Championship, empowerment, and challenges beyond Project Management

## MICROSOFT PROJECT – Efficient planning and execution



- ❑ Learn how to maximize new Product value through efficient strategy creation, planning, monitoring and controlling, and execution in the face of risk and uncertainty
- Task lists with projected durations and interdependencies between tasks
- Gantt charts and network diagrams
- Critical path analysis and assessment of temporal slack and human resource float
- Budget forecasting and monitoring and examination of over-allocated resources and time conflicts
- Performance monitoring and metrics – operations, decisions, and value creation

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